

The Desert Modernists: THE ARCHITECTS WHO ENVISIONED MIDCENTURY MODERN PALM SPRINGS

13 FAMOUS AUTHORS.

12 DESERT MODERN ARCHITECTS.

17 ARCHITECTURAL PHOTOGRAPHERS.

138 STRIKING PHOTOGRAPHS.

1 AMAZING BOOK.

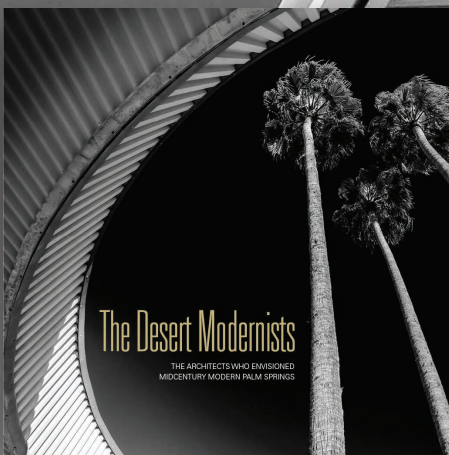
In celebration of its 10th anniversary, Modernism Week has created the definitive book on the most notable Desert Modern architects, featuring stunning photography of their most influential projects.

This first-time collaboration between 13 esteemed authors and preservation community supporters portrays the masterminds who shaped Palm Springs' iconic midcentury modern design.

The book is available for purchase (\$50) during Modernism Week, Feb. 13–22, 2015, at Modernism Week's CAMP (Community and Meeting Place) Hospitality Suite, 555 N. Palm Canyon Dr., Palm Springs.

Visit modernismweek.com for more information.

PALM SPRINGS LIFE ARCHIVES / PHOTO BY MICHAEL STERN



The Right Climate BY BRAD DUNNING

Why does this small desert town, nestled up against a dramatic escarpment, foster such creativity and inspiration? Is it a spiritual wellspring? A lucky accident? The landscape is certainly nothing short of majestic: Snow-capped mountains swoop down to flat, green-capped golf courses strewn across the desert floor. Sparkling blue swimming pools shimmer under the golden sun. Twinkling stars blanket theinky deep night. Palm Springs is the perfect stage for ecstatic languishing in a hedonistic playground—and the right spot for sleek, modernist architecture. If you start the modern timeline with Lloyd Wright's Oasis Hotel (1928), you will find more than 90 years of adventurous designs created here, blossomed and collected internationally. First there are the seriously world-weary elites, those monuments built a capital "M"—The Guggenheim Museum, Fey House II, David House, and Playboy House top the list. There is also what many term the "Palm Springs School," a collection of architects whose work accurately defines our town—Albert Frey, William F. Cody, E. Stewart Williams, John Porter Clark, Donald Wexler, and Hugh Kaprielian. And then add the work of the out-of-towners—Richard Neutra, John Lautner, A. Quincy Jones, Paul R. Williams, and William "Bill" Kissel. It is truly a remarkable collection, an unparalleled confluence of architects and designers who worked here and

